**Date issued:** 23rd of February 2024

**Freedom of Information Request** 36/24

We are writing in response to your Freedom of Information request. Your request has been considered in accordance with the requirements of the Freedom of Information Act and our Data and Information Management Policy.

**YOU ASKED US…**

**Under the Freedom of Information Act, please provide the following information:**

1. **The name of any pride sponsorships TfW has made in Wales since 2019, to present, and any planned sponsorship in 2024.**
2. **The amount of money paid by TfW, or which it is intending to make in sponsorship.**

**RESPONSE**

Since 2019, Transport for Wales has sponsored Pride Cymru (Cardiff) in 2022 and 2023, and Swansea Pride in 2022.  In addition, KeolisAmey (trading as Transport for Wales Rail Services) sponsored Pride Cymru (Cardiff) in 2019.  There are currently no agreed plans for sponsorship in 2024.

The total amount of money paid by TfW and KeolisAmey for these sponsorships is £31,000 excluding VAT.

TfW’s sponsorship is part of our ongoing multimodal campaign, The Real Social Network, to encourage more people to use public transport, travel more sustainably and to drive commercial revenues.  It also supports our commitment to equality, diversity and inclusion in line with the goals of the Well-being of Future Generations (Wales) Act 2015.

Yours sincerely,

**Transport for Wales**

**Appeal Rights**

If you are unhappy with the way your request has been handled and wish to make a complaint or request a review of our decision, please write to the Head of Freedom of Information at either Transport for Wales, 3 Llys Cadwyn, Pontypridd, CF37 4TH or freedomofinformation@tfw.wales. Your request must be submitted within 40 working days of receipt of this letter. If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision.

The Information Commissioner (ICO) can be contacted at Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or you can contact the ICO through the 'Make a Complaint' section of their website on this link: <https://ico.org.uk/make-a-complaint/>

The relevant section to select will be "Official or Public Information".